

International Trade

Bachelor

TR-NQF-HE: Level 6

QF-EHEA: First Cycle

EQF-LLL: Level 6

General course introduction information

Course Code:	CHN111										
Course Name:	Basic Chinese-I										
Course Semester:	Fall										
Course Credits:	<table><thead><tr><th>Theoretical</th><th>Practical</th><th>Credit</th><th>ECTS</th></tr></thead><tbody><tr><td>2</td><td>2</td><td>3</td><td>4</td></tr></tbody></table>	Theoretical	Practical	Credit	ECTS	2	2	3	4		
Theoretical	Practical	Credit	ECTS								
2	2	3	4								
Language of instruction:											
Course Requisites:											
Does the Course Require Work Experience?:	No										
Type of course:	Compulsory Elective										
Course Level:	<table><tbody><tr><td>Bachelor</td><td>TR-NQF-HE:6. Master`s Degree</td><td>QF- EHEA:First Cycle</td><td>EQF-LLL:6. Master`s Degree</td></tr></tbody></table>	Bachelor	TR-NQF-HE:6. Master`s Degree	QF- EHEA:First Cycle	EQF-LLL:6. Master`s Degree						
Bachelor	TR-NQF-HE:6. Master`s Degree	QF- EHEA:First Cycle	EQF-LLL:6. Master`s Degree								
Mode of Delivery:	Face to face										
Course Coordinator :	Ar.Gör. BUSE ÖZLEM GÜVEN										
Course Lecturer(s):	Ar.Gör. BUSE ÖZLEM GÜVEN Öğr.Gör. AYÇA ÇANAKÇILI TARKAN Öğr.Gör. SİMGE YALIN										
Course Assistants:											

Course Objective and Content

Course Objectives:	Enabling students to form a culture about China, to understand and know basic Chinese words, to express themselves in simple words
Course	Introduce yourself, introduce your family simply, learning numbers, units, countries, and simple

Content: grammatical structures

Learning Outcomes

The students who have succeeded in this course;

Learning Outcomes

1 - Knowledge

Theoretical - Conceptual

1) Acquiring knowledge and understanding of China and Chinese culture

2 - Skills

Cognitive - Practical

1) To be able to understand basic words and form sentences in Chinese

2) Introducing himself in a simple way

3 - Competences

Communication and Social Competence

Learning Competence

Field Specific Competence

Competence to Work Independently and Take Responsibility

Lesson Plan

Week	Subject	Related Preparation
1)	Introduction to China and Chinese	yok
2)	My name is David (noun clauses)	textbook
3)	My name is David (question clauses)	textbook
4)	This is Anny's map (positive pronoun)	textbook
5)	This is Anny's map (有 sentence)	textbook
6)	This is Anny's map (measure expressions)	textbook

7)	review	textbook and notes
8)	midterm exam	textbook and notes
9)	How many people are in your family? (interrogative pronouns)	textbook
10)	How many people are in your family? (personal pronouns)	textbook
11)	How many students are in your class? (counting numbers)	textbook
12)	How many students are in your class? (questions with counting numbers)	textbook
13)	final exam	textbook and notes

Sources

Course Notes / Textbooks:	成功之路 - 起步篇 -1 Başarının yolu - Başlangıç -1
References:	Road to success

Course-Program Learning Outcome Relationship

Learning Outcomes	1	3	1
Program Outcomes			
1) Explains the fundamental concepts of international trade, its theoretical models and foundations, and its relationships with other disciplines			
2) Analyzes the structure of international trade, its institutions, financial instruments, indicators, regulations, and operating mechanisms			
3) Gains methodology-based, practical knowledge and skills in target market analysis, digital trade tools, logistics management, and commercial strategy development			
4) Uses qualitative and quantitative data to conduct analyses by applying appropriate digital techniques and software; interprets results and proposes solutions to develop analytical thinking skills			
5) Conducts and implements studies in the field of international trade—individually or as part of a team—on project development, generating new ideas, and evaluating business opportunities. Collaborates with different cultures			
6) Adopts a lifelong learning approach by monitoring developments in the global economy and international trade; continues professional and personal development			
7) Embraces the importance of intercultural communication and negotiation techniques;			

effectively uses at least one foreign language at a professional level in written and spoken form, understands and explains documents related to international trade Learning Outcomes	1	3	1
8) Acts in accordance with professional standards and legislation in international trade—import/export practices, customs and foreign exchange transactions, and international trade law—based on ethics, social responsibility, and sustainability.			
9) By anticipating the effects of technological developments and digitalization on international trade today and in the future, adopts a lifelong learning approach and creates competitive advantage in the global trade environment by using market entry strategies for new markets			

Course - Learning Outcome Relationship

No Effect	1 Lowest	2 Low	3 Average	4 High	5 Highest

	Program Outcomes	Level of Contribution
1)	Explains the fundamental concepts of international trade, its theoretical models and foundations, and its relationships with other disciplines	
2)	Analyzes the structure of international trade, its institutions, financial instruments, indicators, regulations, and operating mechanisms	
3)	Gains methodology-based, practical knowledge and skills in target market analysis, digital trade tools, logistics management, and commercial strategy development	
4)	Uses qualitative and quantitative data to conduct analyses by applying appropriate digital techniques and software; interprets results and proposes solutions to develop analytical thinking skills	
5)	Conducts and implements studies in the field of international trade—individually or as part of a team—on project development, generating new ideas, and evaluating business opportunities. Collaborates with different cultures	
6)	Adopts a lifelong learning approach by monitoring developments in the global economy and international trade; continues professional and personal development	
7)	Embraces the importance of intercultural communication and negotiation techniques; effectively uses at least one foreign language at a professional level in written and spoken form; understands and explains documents related to international trade	
8)	Acts in accordance with professional standards and legislation in international trade—import/export practices, customs and foreign exchange transactions, and international trade law—based on ethics, social responsibility, and sustainability.	

9)	By anticipating the effects of technological developments and digitalization on international trade today and in the future, adopts a lifelong learning approach and creates competitive advantage in the global trade environment by using market entry strategies for new markets	
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Learning Activity and Teaching Methods

Expression	✓
Brainstorming/ Six thinking hats	✓
Individual study and homework	✓
Lesson	✓
Homework	✓
Q&A / Discussion	✓

Assessment & Grading Methods and Criteria

Written Exam (Open-ended questions, multiple choice, true-false, matching, fill in the blanks, sequencing)	✓
Homework	✓
Application	✓

Assessment & Grading

Semester Requirements	Number of Activities	Level of Contribution
Attendance	1	% 10
Quizzes	2	% 30
Midterms	1	% 30
Final	1	% 30
total		% 100
PERCENTAGE OF SEMESTER WORK		% 70
PERCENTAGE OF FINAL WORK		% 30
total		% 100

Workload and ECTS Credit Grading

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Activities	Number of Activities	Duration (Hours)	Workload
Course Hours	28	2	56
Application	16	2	32
Homework Assignments	4	2	8
Quizzes	2	4	8
Midterms	1	2	2
Final	1	2	2
Total Workload			108